

Imagine the advantages of local, hands-on accounting support

Dear *[use the individual's name, otherwise perhaps something like 'Fellow Business Owner']*

At xxxx we provide a fully personalised service. Getting to know and understand the ins and outs of your business so we can provide customised support – that's what we're all about.

We come to you

Established in the area for several years, our boutique accounting firm is dedicated to serving local businesses through regular on-site visits and wide-ranging advice. We're a small business too, and understand the challenges you often face in areas including staffing and cash flow.

Prevention rather than repairs

It's our purpose to learn about all facets of your business – we take a proactive interest in ensuring you receive preventative financial advice to avoid any nasty surprises.

No nasty surprises

We charge a set fee for our services, which means you don't have to worry about any surprise bills after contacting us for advice. Our fees are highly competitive and aligned with our mission of keeping your business financially content.

Something extra for the future

In addition to accounting support for your current business, we also provide strategic advice that prepares you for afterwards. Experts in self-managed super funds (SMSFs), we can assist you in preparing for post-business opportunities and/or retirement.

Expertise is guaranteed

Showcasing over 30 years of accounting experience, our professional and specialised advice complements our desire to nurture an ongoing individual relationship with your business.

So what's next

If you'd like to find out more, you can phone us on _____, or you can look us up at xxx (includes a link to our no-obligation, [monthly] newsletter for further updates and advice).

Yours sincerely

xxxxx

PS: Forgot to mention that we're locked in to visiting your workplace on a quarterly basis.